

Ms. PAC-MAN™ COLLECTION CARD

WIN Your Own Authentic

MS. PAC-MAN™

**Arcade Game or
\$2,500.00 Cash**

at **Roy Rogers®**

RESTAURANTS

**PLUS,
MILLIONS OF
INSTANT WINNER
CASH & FREE
FOOD PRIZES!**

Roy Rogers® RESTAURANTS... Tastes too good to be called fast food.

©1981 BALLY MIDWAY MFG. CO. All rights reserved. Ms. Pac-Man is a TM of BALLY MIDWAY MFG. CO.



Play the ROYAL MS. PAC-MAN

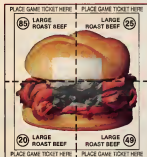
**WIN A
Ms. PAC-MAN™
ARCADE GAME
OR \$2,500 CASH
VIA A SWEEPSTAKES DRAWING!**



**WIN
\$5,000.00 CASH!**



IN



LARGE ROAST BEEF



CRISPY FRIED CHICKEN

Here's How to Enter a Drawing to Win a Ms. Pac-Man™ Arcade Game or \$2,500.00 Cash:

It's easy! Just match and affix the picture and number on your game ticket to the corresponding picture and number in the Large Roast Beef Section above. Upon completion, fill out your name and address below and cut out and send the Section to: **Ms. Pac-Man™ Sweepstakes Headquarters, P.O. Box 8050, Kankakee, IL 60902.** (See back panel for further details.) **MOISTEN BACK OF GAME TICKET AND PLACE IN THE APPROPRIATE AREA.**

Name _____

Address _____

City _____ State _____ Zip _____

Here's How to Win \$5,000 Cash:

It's easy! Just match and affix the picture and number on your game ticket to the corresponding picture and number in the Crispy Fried Chicken Section above. Upon completion, you become a \$5,000 winner, subject to verification. (See how to claim your prize on the back panel.) **MOISTEN BACK OF GAME TICKET AND PLACE IN THE APPROPRIATE AREA.**



Here's H
It's easy, ju
correspond
food instea
Rogers. ® (S

Roy Rogers® RESTAURANTS

PAC-MAN™ GAME

**WIN
INSTANT CASH!**

<p>INSTANT WINNER</p> <p>\$2,500.00</p>  <p>INKY</p> <p>\$2,500.00</p>	<p>INSTANT WINNER</p> <p>\$100.00</p>  <p>PINKY</p> <p>\$100.00</p>
<p>INSTANT WINNER</p> <p>\$50.00</p>  <p>BLINKY</p> <p>\$50.00</p>	<p>INSTANT WINNER</p> <p>WIN \$10.00 COUPON BOOK</p>  <p>SUE</p> <p>\$10.00 COUPON BOOK</p>

How to Win Instant Cash or Food:

1. Match the picture and number on your game ticket to the corresponding picture and number on this game card. Do not eat! As prizes will be awarded on your next visit to a Roy Rogers restaurant, see how to claim your cash prize on back panel.

WIN INSTANT FREE FOOD!

<p>INSTANT WINNER</p> <p>5 2 PIECES OF CHICKEN</p>  <p>INSTANT WINNER</p> <p>2 PIECES OF CHICKEN</p>	<p>INSTANT WINNER</p> <p>27 ORIGINAL ROAST BEEF</p>  <p>INSTANT WINNER</p> <p>ORIGINAL ROAST BEEF</p>	<p>INSTANT WINNER</p> <p>78 MEDIUM SERVING COCA-COLA</p>  <p>INSTANT WINNER</p> <p>MEDIUM SERVING COCA-COLA*</p>
<p>INSTANT WINNER</p> <p>61 REGULAR FRENCH FRIES</p>  <p>INSTANT WINNER</p> <p>REGULAR FRENCH FRIES</p>	<p>INSTANT WINNER</p> <p>56 SUNDAE</p>  <p>INSTANT WINNER</p> <p>SUNDAE</p>	<p>INSTANT WINNER</p> <p>94 BACON CHEESEBURGER</p>  <p>INSTANT WINNER</p> <p>BACON CHEESEBURGER</p>

WIN A Ms. PAC-MAN™ T-SHIRT!

PLACE GAME TICKET HERE	PLACE GAME TICKET HERE	PLACE GAME TICKET HERE
<p>35 SALAD BAR</p> 	<p>75 SALAD BAR</p> 	<p>33 SALAD BAR</p> 

SALAD BAR

Here's How to Win a Roy Rogers® Ms. Pac-Man™ T-Shirt:

It's easy! Just match and eat the picture and number on your game ticket to the corresponding picture and number in the Salad Bar Section above. Upon completion, you become a winner of a Roy Rogers® Ms. Pac-Man™ T-Shirt. (See how to claim your prize on back panel.) MOISTEN BACK OF GAME TICKET AND PLACE IN THE APPROPRIATE AREA.

"I WON! I WON!"



How do I redeem my winning ticket(s)?

Here's how to redeem your Instant Food or Drink Winning Ticket: If you've won free food or a drink, bring your winning game ticket with you the next time you visit Roy Rogers. Hand the game ticket to any Roy Rogers Cashier or employee to redeem your prize. All instant food or drink tickets must be redeemed no later than November 15, 1982.

Here's how to redeem your Instant Cash or \$10 Coupon Booklet Ticket: First, sign your full legal name in ink across the front of the winning game ticket. Now send your winning ticket, with your name and address, via Registered Receipt Mail to: Ms. PacMan™ Game Headquarters, P.O. Box 9120, Kankakee, Ill. 60902.

Here's how to redeem your collection game tickets for \$5,000 or a Ms. PacMan™ T-Shirt*: When you've completed the \$5,000 section or the Ms. PacMan™ T-Shirt section, cut your completed prize section out of the collection card. Then sign your full name in ink across the front of each winning game ticket. Send your winning section, along with your name and address, via Registered Receipt Mail to: Ms. PacMan™ Game Headquarters, P.O. Box 5071, Kankakee, Ill. 60902.

*You also need a piece of paper with your T-Shirt size and envelope with your winning section.

Here's how to enter the Ms. PacMan™ Arcade Game Sweepstakes: When you've completed the sweepstakes section, you become eligible to win one of 25 authentic Ms. PacMan™ Arcade Games (or \$2,500 cash). Just cut out the completed sweepstakes section and send it to Ms. PacMan™ Sweepstakes headquarters, P.O. Box 8050, Kankakee, Ill. 60902. Entries must be received no later than November 15, 1982.

A complete version of the official rules is on the collection game card.

ROY ROGERS® RESTAURANTS Mr. PAC-MAN™ GAME OFFICIAL RULES

Obtain a Mr. Pac-Man™ game ticket and/or collection card with each visit to your participating Roy Rogers® Restaurant. Simply match the game ticket number and picture to the corresponding number and picture on the Mr. Pac-Man™ collection card.

NO PURCHASE NECESSARY. See alternative entry section below.

Three Ways to Play and Win!

Instantly:

You may win cash prizes of up to \$2,500, Roy Rogers® coupon books worth \$10.00 in food or any of six different food prizes instantly. All you have to do is match the picture and number on the game ticket to the corresponding picture and number on the collection card. Each instant winning game ticket will be identified by the words "Instant Winner!" Do not affix instant winner ticket to collection card.

Here's How to Redeem Your Instant Winner Game Ticket:

Food: On your next visit to your participating Roy Rogers® Restaurant, submit your winning game ticket to say Roy Rogers® Restaurant employee for immediate food redemption. All instant Food prize will be redeemed at a participating Roy Rogers® Restaurant no later than November 15, 1982, or the anniversary end of game, whichever is later.

Cash and \$10.00 Coupon Book: Each instant cash or \$10.00 coupon book winner should sign their full legal name in ink across the front of the game ticket, and enclose the winning game ticket and their name and address and send as requested receipt mail to: Mr. Pac-Man™ Game Prize Headquarters, P.O. Box 9120, Kankakee, IL, 60902.

Collect and Win.

You can play and win either \$5,000 in cash or a Roy Rogers® Mr. Pac-Man™ T-Shirt by completing the appropriate section on your collection card. Just match the picture and number on your game ticket to the corresponding picture and number on the collection card. Mount the back of the game ticket and attach it to the proper place on the collection card. Complete the section, and win the prize!

Here's How to Redeem Your Collection Game Tickets:

Upon completion of the Roy Rogers® Mr. Pac-Man™ T-Shirt section or the \$5,000 cash section, cut out the completed prize seal on from the collection card. Sign your full name in ink across the front of each game ticket. Send these, along with your name and address and the completed prize section of the collection card, as requested receipt mail to: Mr. Pac-Man™ Game Prize Headquarters, P.O. Box 9071, Kankakee, IL, 60902.

Completed collection card sections and sealed cash or Mr. Pac-Man™ T-Shirt sections are not deemed winners until officially verified by Roy Rogers® Restaurants or their agents. You assume all risk for registered mail and are advised to obtain insurance. Cash winners' names and addresses may be used for publicity purposes without additional compensation. Roy Rogers® Restaurant personnel cannot verify, refund or accept for redemption any \$5,000 cash or Roy Rogers® Mr. Pac-Man™ T-Shirt collection prize. All requests for a \$5,000 cash or Roy Rogers® Mr. Pac-Man™ T-Shirt prize must be postmarked no later than November 15, 1982, and must be received by Roy Rogers® game headquarters no later than November 30, 1982. To be eligible for prize award, there is the sole responsibility of each winner. On a blank piece of paper place your T-Shirt size and address with your completed T-Shirt section.

Sweepstakes Drawing:

You can win one of 25 exclusive Mr. Pac-Man™ arcade games or \$2,500 cash.

Here's How to Enter the Sweepstakes Drawing:

Match and affix the picture and number on the game ticket to the corresponding picture and number in the Large Roast Beef Section of the collection card. Upon completion, send your completed Large Roast Beef section, including your name and address in the appropriate mail, to: Mr. Pac-Man™ Sweepstakes Headquarters, Box 8025, Kankakee, IL, 60902.

Entries must be received by November 15, 1982. Roy Rogers® Restaurants are not responsible for lost or misdirected mail.

All sweepstakes winners will be selected via a random drawing, on December 15, 1982 from among all qualifying entries conducted by an independent judging organization, whose decisions are final. Limit, one prize to a family. Taxes are the sole responsibility of each winner. All sweepstakes prizes will be awarded. All prize winners will be notified by mail and be required to accrete an affidavit of eligibility and release.

Participation and Eligibility

The Roy Rogers® Restaurants Mr. Pac-Man™ game promotion is open to all persons 16 years of age or older, or a younger person when

accompanied by an adult. Employees, advertising or promotion agencies of Roy Rogers® Restaurants, their immediate families, individuals having involvement with the design, production or distribution of game materials and their immediate families are not eligible to participate.

All submitted game materials become the property of Roy Rogers® Restaurants and the game participant assumes full responsibility for potential winning game pieces submitted by mail prior to being accepted by Roy Rogers® Game Headquarters. All game materials shall be considered null and void and will be rejected for payment by Roy Rogers® Restaurants if any part is unrecalled, stolen, illegible, altered, mutilated, counterfeited in whole or in part, misread, misinterpreted, multiple printed, printed or produced in error, completely or partially blank, if obtained through unauthorized distribution; or transferred in any way. Sweepstakes is subject to all federal, state and local regulations and is void where prohibited by law. Potential winning game materials will not be accepted for verification and payment, or drawing entry, if obtained through other than authorized channels as specified in the Prize Redemption section of these Official Rules.

Notwithstanding anything to the contrary, the prize offered in each section of this Mr. Pac-Man™ game promotion will cease when all prizes specified in the odds chart for that section have been awarded.

Alternative Entry

If Mr. Pac-Man™ game materials (objects on cards and/or game tickets) are not available at your participating Roy Rogers® Restaurant, you may obtain these materials by sending a signed handwritten request along with a self-addressed, postage paid envelope for: Roy Rogers® Sweepstakes Headquarters, P.O. Box 8051, Kankakee, IL, 60902. Each such request must be received no later than September 30, 1982, and each such request is limited to one original request per envelope, per day.

Winners List

For a list of major winners, send a self-addressed, stamped envelope to: Roy Rogers® Restaurants Sweepstakes Headquarters, P.O. Box 8051, Kankakee, IL, 60902. The complete list of identified Mr. Pac-Man™ Sweepstakes and other major prize winners may be obtained 60 days after the Sweepstakes Drawing.

This game will be available at participating Roy Rogers® Restaurants in the following states: CT, MA, NY, NJ, PA, VA, DC, DE, OH, TX, FL, MD, OK, WI, IL, LA, NC.

ODDS OF WINNING

ROY ROGERS® RESTAURANTS MR. PAC-MAN™ GAME ODDS CHART			
Prize Level	Total Number of Prizes	Odds of Winning	
Cash/Coupon Books			
\$5,000	4	1	1,000,000
\$1,000	2	1	500,000
\$500	20	1	250,000
\$250	200	1	125,000
\$10.00 Coupon Book	12,000	1	1,200
Food			
2 Pounds of Cheddar	500,000	1	250
Original Roast Beef	500,000	1	250
Bacon-Cheddarburger	500,000	1	250
Roy French Pie	500,000	1	250
Souper	500,000	1	250
Medium Serving of Coca-Cola®	1,000,000	1	250
Sweepstakes Drawing			
Mr. Pac-Man™ T-Shirt	1,000	1	20,000
Cash	2,511,432	1	8.9
Sweepstakes Drawing			
Mr. Pac-Man™ Arcade Game or \$2,500 cash or game	25	1	8.9

* The odds of winning depend upon the number of entries received.

Note: Approximately 20,000,000 game tickets will be distributed in the Roy Rogers® Restaurants Mr. Pac-Man™ game promotion, "Coca-Cola" and "Cola" are registered trademarks which identify the same product of the Coca-Cola Company.



Roy Rogers® Restaurants Mr. Pac-Man™ game promotion shall commence on June 14, 1982, and shall terminate on September 30, 1982, or upon the depletion of game tickets, whichever is sooner.

Unawarded or unclaimed prizes shall be forfeited after December 31, 1982, and shall never be awarded.

Some Roy Rogers® Restaurants may complete distribution of their supply of game pieces before others, but the game will continue until all participating Roy Rogers® Restaurants have distributed their supply of game pieces. Therefore, as the game progresses, game pieces may be available at some Roy Rogers® Restaurants, but not at others. Although these Roy Rogers® Restaurants are no longer distributing game pieces, they will continue to redeem food prizes.

NO PURCHASE NECESSARY

Roy Rogers® RESTAURANTS...Tastes too good to be called fast food.
©1982 ROY ROGERS & COMPANY, INC. ALL RIGHTS RESERVED. MR. PAC-MAN™ IS A TRADEMARK OF BANDAI INC.